



TaskRabbit Launches ‘Tasks for Good’ Volunteer Program Globally to Help Vulnerable Individuals and Organizations

Tasks for Good harnesses the power of the TaskRabbit platform to connect local volunteers to people who need it most

SAN FRANCISCO, April 15, 2020 -- [TaskRabbit](#), the online and mobile task platform that makes everyday life easier for everyday people by helping them get more done, today announced its “Tasks for Good” program in 20 major cities across the United States, Canada, United Kingdom, Germany, France, and Spain. The initiative connects at-risk and vulnerable individuals and organizations with easy access to volunteer Taskers who can safely provide essential services – all at no cost.

Founded on the premise of neighbors helping neighbors, TaskRabbit’s mission of making everyday life easier for everyday people is now more important than ever. Since 2008, the platform has connected millions of people who need help with trusted, reliable Taskers in their communities. While COVID-19 is impacting nearly everyone around the world, many people – especially immunocompromised, elderly, disabled, and healthcare workers – are struggling with essential tasks such as picking up and delivering groceries, meals, or medication. In addition, many are experiencing financial hardships, and can’t afford help with these critical tasks.

“We heard from people in our community – from existing Taskers and clients, to our own employees – that they wanted to support their neighbors during this trying time,” said Stacy Brown-Philpot, CEO of TaskRabbit. “Realizing that we were in a unique position to help, our team worked quickly to build upon our existing platform to connect volunteers to those in need. We applaud these volunteer Tasker heroes, and will do whatever we can to support them as they provide critical services to vulnerable and at-risk populations.”

To broaden the reach of Tasks for Good, TaskRabbit is partnering with [United Way Worldwide](#), the world’s largest privately funded nonprofit, to help ensure the most vulnerable get the support they need during this pandemic. People in need who call the public service hotline,

[211](#), the go-to information source in the U.S., will be directed to the Tasks for Good program to get free help with critical tasks.

“During these difficult times, it’s more important than ever for all of us to do what we can to help one another – safely,” said Alicia Lara, Senior Vice President of Impact at United Way Worldwide. “United Way so appreciates the partnership with TaskRabbit, and the commitment of its skilled Taskers to volunteer to help the most vulnerable among us.”

The Tasks for Good program includes the new [Volunteer Help](#) task category. Anyone in good health, including existing Taskers, can sign up to become a volunteer Tasker in the [Tasker app](#). In an effort to help protect the health and safety of the entire TaskRabbit community, all tasks must be done in a contactless or virtual manner, and in accordance with local public health guidelines. To help ensure volunteers stay safe and healthy while on the job, TaskRabbit is providing safety kits – including sanitizer spray, non-medical-grade masks, and disposable gloves – to all Taskers across North America, while supplies last.

Tasks for Good is currently available in 20 major metropolitan areas across the U.S., Canada U.K., Germany, Spain, and France, including:

- Atlanta
- Austin
- Boston
- Chicago
- Dallas/Fort Worth
- Denver
- Los Angeles/Orange County
- Miami
- New York City
- Portland
- San Diego
- Seattle
- San Francisco Bay Area
- Washington DC
- Toronto
- Vancouver
- London
- Berlin
- Barcelona
- Paris

To learn more about Tasks for Good, please visit our [blog](#).

About TaskRabbit

TaskRabbit is a leading online and mobile task platform that conveniently connects people with Taskers to handle everyday home to-do's such as furniture assembly, handy work, moving help, and much more. Acquired by Ingka Group in 2017, TaskRabbit operates in more than 70 major metropolitan markets across the United States, the United Kingdom, Canada, France, Germany, and Spain, and is headquartered in San Francisco.

To find out more, please visit www.taskrabbit.com, @TaskRabbit on Twitter, Facebook, Instagram, LinkedIn, Pinterest, and YouTube.

About United Way

United Way fights for the health, education and financial stability of every person in every community. Supported by 2.9 million volunteers, 9.8 million donors worldwide and \$4.7 billion raised every year, United Way is the world's largest privately funded nonprofit. We're engaged in 1,800 communities across more than 40 countries and territories worldwide to create sustainable solutions to the challenges facing our communities. United Way partners include global, national and local businesses, nonprofits, government, civic and faith-based organizations, along with educators, labor leaders, health providers, senior citizens, students and more. For more information about United Way, please visit UnitedWay.org. Follow us on Twitter: @UnitedWay and #LiveUnited.